

ARBIE, the ARB's AI Assistant – Public Disclaimer

The ARB AI Assistant is a digital search tool designed to improve access to published ARB rulings.

The Assistant:

- Provides summaries derived from published rulings
- Cites source documents
- Does not provide legal advice
- Does not replace official rulings
- Does not interpret policy beyond published text
- For authoritative reference, users should consult the full ruling via the provided source link.

AI Governance Policy Addendum

Purpose

This addendum defines governance controls for ARBIE, the ARB's AI Assistant, a public information retrieval system that provides structured access to published rulings.

Scope

The AI Assistant is classified as a "Public Advertising Regulatory Information Retrieval Tool". It does not issue rulings, provide legal advice, or modify official content.

Controls

- Grounded responses (excerpt-based only)
- Mandatory citation requirement
- No external internet access
- No autonomous decision authority
- Admin-restricted indexing process

Oversight

The ARB retains full oversight of:

- Content published in Airtable
- System configuration
- Operational monitoring
- Annual governance review